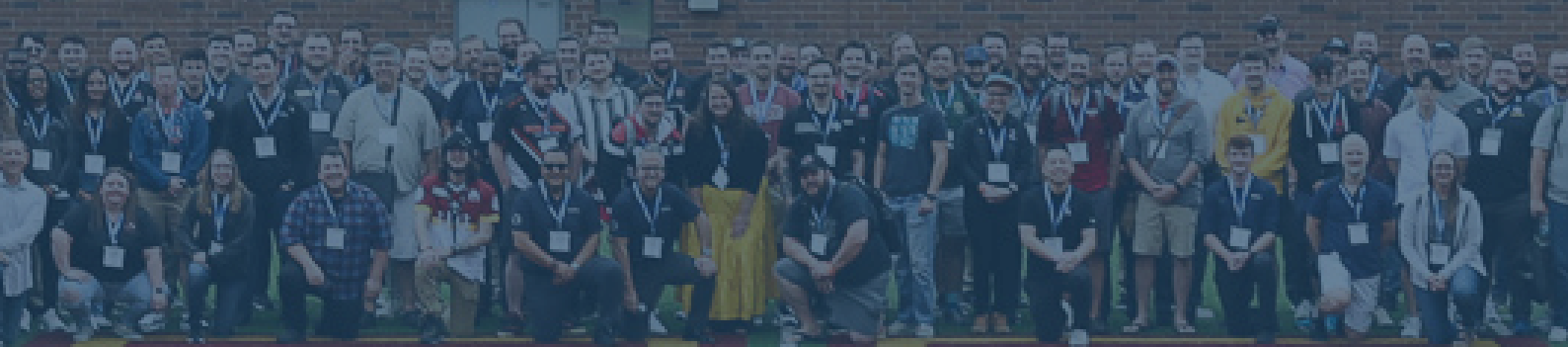


# NAECAD

NATIONAL ASSOCIATION OF ESPORTS  
— COACHES & DIRECTORS —

# MEMBERSHIP GUIDE

For 2024–25



Questions? [calne@naecad.org](mailto:calne@naecad.org)



# MEMBERSHIP TIERS



**BASIC**  
**MEMBERSHIP**  
**\$150**



**ALL-ACCESS**  
**MEMBERSHIP**  
**\$300**



**PROGRAM**  
**MEMBERSHIP**  
**\$500**



# BASIC MEMBERSHIP

- Access to 30+ hours of online professional development
- Free ticket to a NAECAD Regional Clinic
- Free Membership Welcome Box



## FULL LIST OF BENEFITS

BASIC MEMBERSHIP	\$150 MSRP
ACCESS TO UNLIMITED ONLINE LEARNING	✓
ACCESS TO DISCORD EVENTS	✓
ACCESS TO ONLINE WEBINARS, ROUNDTABLES & SUPPORT GROUPS	✓
ACCESS TO MENTOR PROGRAM	✓
1 FREE TICKET TO A NAECAD REGIONAL CLINIC ( \$150 VALUE)	✓
ELIGIBLE FOR AWARDS AT NATIONAL CONVENTION	✓
FREE NAECAD MEMBER BOX & CERTIFICATE (\$50 VALUE)	✓
1 FREE TICKET TO NATIONAL CONVENTION ( \$300 VALUE)	✗
ELIGIBLE TO BECOME A NAECAD LECTURER	✗





# ALL-ACCESS MEMBERSHIP

- All benefits from Basic Membership
- Free ticket to the NAECAD National Convention
- Eligible to become a lecturer



## FULL LIST OF BENEFITS

ALL-ACCESS MEMBERSHIP	\$300 MSRP
ACCESS TO UNLIMITED ONLINE LEARNING	✓
ACCESS TO DISCORD EVENTS	✓
ACCESS TO ONLINE WEBINARS, ROUNDTABLES & SUPPORT GROUPS	✓
ACCESS TO MENTOR PROGRAM	✓
1 FREE TICKET TO A NAECAD REGIONAL CLINIC ( \$150 VALUE)	✓
ELIGIBLE FOR AWARDS AT NATIONAL CONVENTION	✓
FREE NAECAD MEMBER BOX & CERTIFICATE (\$50 VALUE)	✓
1 FREE TICKET TO NATIONAL CONVENTION ( \$300 VALUE)	✓
ELIGIBLE TO BECOME A NAECAD LECTURER	✓



# PROGRAM MEMBERSHIP

- Receive 3 All-Access Memberships
- Perfect for programs with multiple coaches and staff
- Custom packages available if you have more than 3 staff members



## FULL LIST OF BENEFITS

PROGRAM MEMBERSHIP	\$500 MSRP
ACCESS TO UNLIMITED ONLINE LEARNING	✓
ACCESS TO DISCORD EVENTS	✓
ACCESS TO ONLINE WEBINARS, ROUNDTABLES & SUPPORT GROUPS	✓
ACCESS TO MENTOR PROGRAM	✓
1 FREE TICKET TO A NAECAD REGIONAL CLINIC ( \$150 VALUE)	✓
ELIGIBLE FOR AWARDS AT NATIONAL CONVENTION	✓
FREE NAECAD MEMBER BOX & CERTIFICATE (\$50 VALUE)	✓
1 FREE TICKET TO NATIONAL CONVENTION ( \$300 VALUE)	✓
ELIGIBLE TO BECOME A NAECAD LECTURER	✓
ALL-ACCESS PASSES FOR 3 STAFF MEMBERS	✓



# EQUIPPING ESPORTS

## COACHES & DIRECTORS SINCE 2019.

The National Association of Esports Coaches and Directors (NAECAD – pronounced Nay-cad), founded in 2019, is the primary professional organization for competitive esports coaches and directors at all levels of competitive play.

Our mission is to serve, legitimize, and advance competitive esports at all levels with NAECAD members at the epicenter of leadership, advocacy, and professional development.

“  
 Joining NAECAD is your first step to becoming a better coach, mentor, and leader.  
 ”

– Connor Alne  
 Director of NAECAD





# NAECAD

NATIONAL ASSOCIATION OF ESPORTS  
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# THANK YOU!

**Let's Keep in Touch!**

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